

**Track chairs:**

- Dr. Michał Lemański, Vienna University of Economics and Business, Austria
  - Yuan Liang, Ph.D., Shanghai Business School, China
  - Brian Matthews, Ph.D. International Common Good HRM Research Network, Global
- 

**Title of the proposed track:** *Management Education for the Common Good*

**Track description:** In today's world divided by barriers of politics and ideologies, suffering from inequalities and even extreme poverty, shaken by economic crises, military and ethnic conflicts, and endangered by climate change, the unity of humanity and social cohesion in all areas of human activity are at a great need. Business educators, i.e. those who inspire and teach future generations of business leaders, can and indeed should play a pivotal role in addressing these great challenges, building a generation of business leaders capable of overcoming divisions, and working for the Common Good - a relational multi-stakeholder approach to management, characterised by a focus on maximum stakeholder empowerment to achieve sustainability. To develop entrepreneurs and managers who recognize their relational obligation to secure the well-being of all of their stakeholders, including the local community and their specific eco-system, expressed for example by a heightened commitment to the United Nations Development Goals (SDGs).

**Subtracks**

For this track, we invite submissions which help to understand, design, or implement management education for the Common Good on 4 tracks:

1. Purpose: submission focused on transformation of the purpose of management to commitment to protecting shared common goods including democratic liberties.
2. Decision making: Develop business leaders driven by common good values and as inclusive as possible.
3. Inclusivity: Management education promoting management strategies and practices designed to maximize stakeholder participation and address discrimination.
4. Mindset: Strategies and tactics for building a mindset in which the ultimate goal is the long-term economic success while simultaneously creating sustainable, inclusive and resilient workplaces and people.