Track chairs:

- Dr. Geri Mason, Seattle Pacific University
- Dr. Rajul Singh, Conestoga College
- Dr. Kent Williams, Acadia University

Title of the proposed track: Track Bridge to the Future: Regenerative Sustainability as Purpose for Business and Leadership

Track description: This track focuses on regenerative sustainability and the many pathways that will take us, as management educators, there. While the track acknowledges that the SDGs are a useful framework for measuring progress toward a sustainable, prosperous world, challenges, such as how to make a capitalist case for the SDGs and a sustainability mindset, still hinder a comprehensive integration of the SDGs into many curricula and programs. Since SDG attainment is set to expire in 2030, this track's focus is on the future, specifically regenerative sustainability. The track invites research on faculty and student perceptions of regenerative sustainability, as well as theoretical and practical investigation, such as case studies, course redesigns, experiential/service learning activities, innovative community/corporate partnerships, etc., of how we build a bridge from our current frameworks (SDGs and others) to a mindset of regenerative sustainability.

Subtracks

Track Host: Regenerative Sustainability Interest group of PRME NA