**Title of the proposed track:** Beyond MBA: Multi-Track Mastery - Exploring Short Programs, DBAs, and More

**Track Description:** "In today's fast-paced, sustainability-focused world, the journey doesn't stop at an MBA. Many business professionals seek additional, flexible opportunities to expand their expertise, refine leadership skills, and address emerging global challenges. This track will explore the range of post-MBA educational paths available—spanning rigorous doctoral research, specialized short courses, industry-focused programs, and more. By showcasing diverse, real-world examples, the track will illuminate how professionals can design personalized learning journeys that foster ongoing growth and meaningful impact.

## **Subtracks**

- Doctor of Business Administration (DBA) Path
- Short Executive Programs and Certificates
- Micro-Credentials and Digital Badges
- Industry-Focused Clubs and Networks
- Innovation-Focused Fellowships and Specialist Tracks